



**FAIR TRADE  
DOWNUNDER**  
hands + hearts

Empowering the poor and the marginalised in our world by telling their stories and selling their wares.



## Hosting is Easy

A “Hands & Hearts” is designed to be really easy for you as the host. Once you have your friends and acquaintances coming – we do the rest.

You’ll find your enthusiasm is catchy. As your friends learn that they will be in a bazaar of beautiful handcrafted items made by the poor and marginalized in far off lands, they will be just as excited as you are.

*Here are some tips and ideas to make your “Hands & Hearts” a really wonderful time, whether it is a small group in your home, or a large group in a venue.*

### *Before your Event*

- Make a guest list. Include: Friends, family, neighbors, colleagues and customers from work, church, or community groups.
- Invite people, any way you feel comfortable. Facebook and texts can be great, phone or face-to-face chat enables your friends to really catch your excitement.
- If you are hosting a larger event you might want to promote it through your local school, church, community’s Facebook page.
- Encourage your guests to bring a list of people they might like to buy gifts for.
- We will contact you a few days before your “Hands and Hearts” to see if we can help in any way. If you know how many people might be coming we can work out how much to bring.



### *On The Day*

- We’ll arrive about 1 hour 15 mins before the starting time to set up the FAIR TRADE DOWNUNDER shop. We’ll transform your space into a fabulous international Bazaar.

## *Food*

- Feel free to keep the food very simple. Because we are telling the stories of people in poverty, guests tend not to eat much anyway. Rice crackers and dip are often enough.

## *When the guests arrive*

- Welcome your guests and invite them to browse. They can pick up items that they would like to purchase later – first in best dressed!

## *What Happens Next*

- When everyone has arrived, we love to teach everyone how to make a paper bag and to tell a story while we are doing it. It's a fun and enriching activity.
- By now, people are chatting and part of the event. We briefly explain about Fair Trade and tell some amazing stories from the people who make the products that are for sale. There's lots of time for questions and comments.
- Then everyone has the chance to browse and to give life and hope and dignity to the poor by buying the gift items. What we have brought with us is available right then and there. Your guests can take their items home. There is no ordering, so you have no responsibility when the event is over. We have a Credit and Debit Card facility and also take cash.



## *Have Fun*

- It's a fun event. Yes, we are talking about some challenging topics, but as we discover, we can do something about it. You and your guests will hear some great stories of hope during our time together, stories to celebrate. So have fun with your guests and friends knowing that their choice to buy Fair Trade is making a genuine difference to people's lives.

## *Thank you*

- When sales have been tallied, as a thank you for all your hard work, you get to choose a useful gift from TEAR Australia's 'WORLD'S MOST USEFUL GIFT CATALOGUE'. There is a big range to choose from including \$5 for chickens or pre-School classes, \$50 for a goat, \$70 for safe birthing and infant care. And lots more.

To Book a Hands & Hearts – go to the [Contact Page](#).

We are happy to travel to your region! Just ask us!